



ARAB BUSINESS MEDIA GROUP
PRESENTS

a **FRANEXPOS** event

AFRICA FRANCHISE EXPO CAIRO

EXPAND YOUR BRAND TO
54 AFRICAN COUNTRIES

THE PREMIER
FRANCHISE SHOW IN THE AFRICAN REGION

Gewan
HOTEL
CAIRO

22-23 SEP 2025

FRANCHISE
EXHIBITION

FRANCHISE
CONFERENCE

FRANCHISE
AWARDS

INVESTMENT
SUMMIT

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ADDITIONAL EVENT HIGHLIGHTS

- Affordable Exhibitor Format
- Halal Franchise Show
- One to One Franchise Investor Meet
- Franchise Conference
- Franchise Awards



AFRICA FRANCHISE EXPO CAIRO, EGYPT 2025

Franchise
Expo

Franchise
Conference

Franchise
Investment Meet

Gulf
Franchise Awards

Africa Franchise Expo 22 SEP 2025

The Premier Franchise Expo

Africa Franchise Expo features a wide range of local and international and Home-Grown franchises, licenses, business opportunities, consulting, and as well as supporting services. Franchisors and prospective franchisees will meet to explore win-win business collaborations.



Africa Franchise Conference

Franchise leaders and innovators to discover the latest way to take your franchise to the next level. Hear from Franchise development experts, speak with Franchise operations Leaders, discover next-generation opportunities. Gather with industry leaders who are building long-term success that creates real wealth for franchisors and franchisees.



Franchise Investment Meet 23 May 2025

One to One Franchise Investor Meet

Africa Franchise Awards & Gala Dinner 22 May 2025



Africa Franchise Awards is a fantastic opportunity to be recognised as one of the best within the franchising industry, whilst delivering a major boost to your business and brand image. Being named a winner is a tremendous honour and one that can reap major promotional benefits for the winning businesses.

Meet Fastest growing local and international franchise brands

Health
& Fitness

Education

F&B

Real Estate

Fashion

Tourism

Trade/Retail

Sports

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