



ARAB BUSINESS MEDIA GROUP
PRESENTS

A **FRANEXPOS** EVENT

AFRICA FRANCHISE EXPO CAIRO

EXHIBITORS REGISTRATION FORM



TOLIP

Hotel Golden Plaza Cairo

CAIRO

19-20 MAY 2025

Franchise
Exhibition

Franchise
Conference

Franchise
Awards

Franchise
Investment Summit

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SPACE CONTRACT

Please Email this form to:
Arab Business Media Group FZC LLC
events@arabbusinessmedia.com

This is an application form (Please tick a box):

- Standard Booth Space - With 1 Round Table & 2 Chairs
(Standard Booth Spaces divided for 2 parties(Twin Booth))
- VIP Booth Space - With 1 Round Table & 3 Chairs.

Stand No.

(For Organiser Use only)

BOOTH FEES:

Standard Booth Space - Total **USD 1000**
Standard Booth Spaces are divided for 2 parties (Twin Booth)
Each party can use 2 chair and 2 Roll-ups

VIP Booth Space - Total **USD 2000**

Total Amount AED.....

• Applications must be accompanied by full payment in order to be considered.

Exhibiting Company:

.....
VAT TRN No.:.....
Contact Name:.....
Designation:.....
Address:.....
P.O. Box:.....
City:..... Country:.....
Tel:.....
Mobile:.....
E-mail:.....
Website:.....

Mode of Payment:

- Cheque Bank Transfer Credit Card

For Cancellation, please refer to the reverse side Condition No. 11 (A to F)

1. Credit Card Payment

- Visa Master Card

Credit Card No.:

●●●●●●●●●●●●●●●●●●●●

Expiry Date:.....

Name on Card:.....

Signature:.....

2. Payment can be made by Direct Bank Transfer to: Account Name: Arab Business Media Group FZC LLC AL QUSIAS BRANCH
IBAN: **AE1304000000372822173001**
Account No.: 0372822173001
SWIFT: NRAKAEAK
RAK BANK
(National Bank of Ras Al-Khaimah PJSC)

Billing Data:

If Billing Data same as above please tick

Company Name:.....
VAT TRN No.....
Contact Person:.....
Address:.....
P.O. Box:.....
City:..... Country:.....
Tel:.....
Mobile:.....
E-mail:.....

We agree to abide by all provisions, rules and regulations, which are part of this contract.

Name:.....

Date:.....

Signature:.....

Company Stamp:.....

In the Terms and Conditions of this Agreement, the term "Exhibitor" refers to the signatory of this application and includes all employees or agents of such and the term "Exhibition" pertains to the event, GULF FRANCHISE EXPO and "ABMG" is herein referred to as ABMG - ARAB BUSINESS MEDIA GROUP FZC LLC.

1. Exhibitor Application

1.1. Details Submission:

Applications for space must include details of the proposed exhibit and the names of any other companies represented by the Exhibitor, whose products will be displayed or whose services will be referenced at the stand.

1.2. Joint Ventures:

For joint ventures (however defined), the Exhibitor is presumed to have obtained the consent of all participating parties to these terms and conditions. Each participating brand must submit a duly completed and signed exhibitor application form.

1.3. Finalizing Space and Location:

To confirm space allocation and location, the Exhibitor must:

- Submit a completed exhibitor application form, signed and sealed by the company.
- Complete all payments by 1st May 2025.

2. Payments

2.1. Payment Deadlines:

Failure to meet payment deadlines grants ABMG the right to,

- Release reserved space for sale to other interested parties without further notice.
- Forfeit unpaid registrations exceeding 30 days.

2.2. Incomplete Submissions:

If documents or requirements remain incomplete, ABMG reserves the right to adjust or relocate booth placements.

2.3. Payment Details:

- Payments are to be made in USD and are subject to 5% VAT.
- Stand rentals may also be paid for in UAE Dirhams.

3. Cancellations

3.1. Refund Policy:

- Cancellations submitted on or before 1st May 2025 qualify for a 50% refund.
- Cancellations after this date are non-refundable.

3.2. Booking Transfers:

Non-refundable bookings may be transferred to any future editions of the ABMG Franexpos Events scheduled on or before 31 December 2025.

4. Space Allocation

ABMG reserves the sole right to allocate space, adjust the layout, or relocate stands if deemed necessary for the overall interest of the Exhibition.

5. Contract Terms

5.1. Contractual Agreement:

Upon acceptance of the application, a contract is established between ABMG and the Exhibitor under these terms.

5.2. Breaches and Non-Payment:

ABMG may revoke the Exhibitor's license, re-enter the allotted space, and remove the Exhibitor in cases of:

- Non-payment of dues.
- Breach of these terms and conditions.

6. Withdrawals

6.1. Conditions for Withdrawal:

Exhibitors must provide written notice for withdrawal. ABMG may accept such requests at its discretion, subject to the following:

- Written notification of withdrawal must be received.
- A specified payment proportion of the space rental applies:

- 1.50% if withdrawal is on or before 1st April 2025.
- 2.100% if withdrawal occurs after this date.

6.2. Payment on Cancellation:

Upon settlement of the specified payment, the contract will be canceled without further claims.

7. Subletting and Advertising

The Exhibitor may not assign, sublet, or grant licenses for their space. Only products, services, and companies listed in the application form may be displayed.

8. Stand Occupancy

Exhibitors must occupy their allotted space by 08:00 AM on the day of the Exhibition. Failure to do so may result in ABMG reallocating the space, with the Exhibitor liable for liquidated damages equal to the total space charge.

9. Bankruptcy or Dissolution

If an Exhibitor declares bankruptcy or undergoes dissolution, the contract becomes void, and any payments made will be retained by ABMG.

10. Restoration of Stands

Exhibitors are responsible for restoring their space to its original condition. Costs for any alterations or damages will be borne by the Exhibitor.

11. Liability and Indemnity

11.1. Exclusion of Liability:

ABMG is not liable for loss or damage caused by:

- Theft, fire, force majeure, civil unrest, or unforeseen events beyond its control.
- Event cancellation, postponement, or changes due to the unavailability of the venue.

11.2. Exhibitor Responsibility:

Exhibitors are advised to obtain insurance to cover potential risks and to indemnify ABMG against claims arising from their participation.

12. Safety and Compliance

12.1. Dangerous Materials:

Exhibitors must obtain ABMG's written consent before displaying or bringing hazardous materials into the venue.

12.2. Legal and Moral Compliance:

All exhibits must comply with local laws, customs, and ABMG's standards.

13. Claims and Disputes

All claims must be submitted in writing within two weeks of the Exhibition's closure. Disputes will be resolved in Egypt under Egyptian law.

14. Amendments

ABMG reserves the right to amend these conditions. Such amendments will be binding and final.

15. Communications

All Official Communications relating to the Africa Franchise Expo Cairo, Egypt 2025 should be addressed to:

Arab Business Media Group FZC LLC

The Place, Dubai Chamber of Commerce Building
Baniyas Road, Port Saeed, Dubai, United Arab Emirates

By signing this form and affixing our company seal, I/We, the undersigned, hereby declare that we have thoroughly reviewed and fully understood the Terms and Conditions outlined herein and expressly agree to comply with and be bound by them.

Signature & Company Stamp:

Date: _____

A **FRANEXPOS** EVENT



POWERED BY



AFRICA FRANCHISE EXPO EXHIBITION FLOOR PLAN
TOLIP HOTEL GOLDEN PLAZA - CAIRO, EGYPT
19 MAY 2025 | 9AM - 6PM

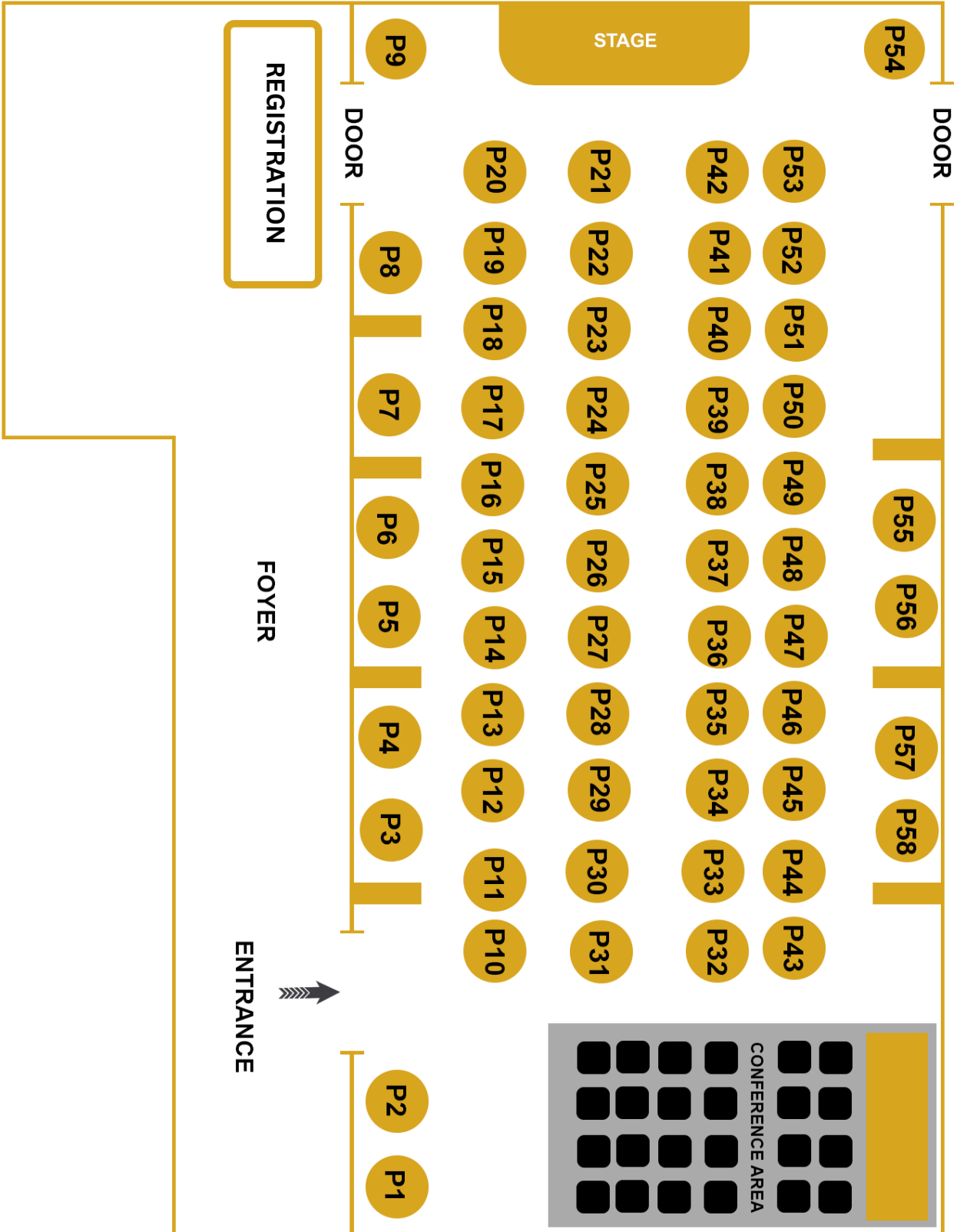
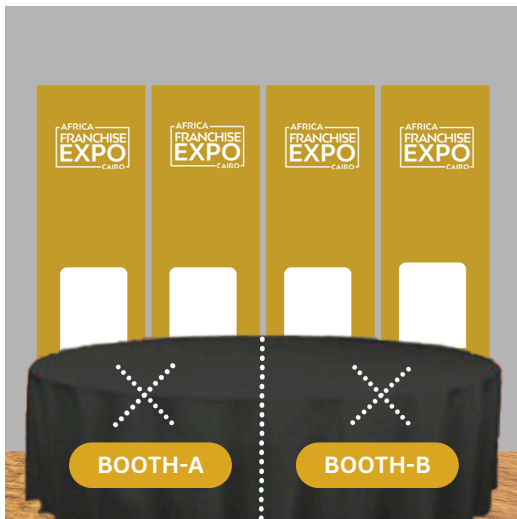


EXHIBIT FORMAT



**STANDARD SHARING SPACE (TWIN BOOTH)
WITH 2 CHAIRS & 1 ROUND TABLE.**

RATE: \$1000



**VIP SPACE
WITH 4 CHAIRS & 1 ROUND TABLE**

RATE: \$2000